



BUILDING FORWARD



North Atlantic States Regional
COUNCIL of CARPENTERS



AS CARPENTERS, WE BUILD

By definition, building is about the future. As carpenters, the work we do today creates the spaces, places and environments where we will live and work tomorrow. And, just as a structure begins with a blueprint, the future we craft is guided by a clear vision. Here, we share the nine key priorities that guide us and help shape the future we're building together with you.



28k

PROUD NASRCC
MEMBERS



500k+

UBC MEMBERS
BETWEEN
USA & CANADA

TAKING PRIDE IN OUR CRAFT AND THE RESULTS WE CREATE

We have chosen to be makers, and we take great pride in our craft. Over a lifetime, we develop the talents and skills that turn concepts into construction. There's nothing like the feeling of being part of creating something that wasn't there before.

This sense of pride is also what drives us to deliver for you. With hard work, trust, responsibility and commitment, we help you realize your own goals. In every job and each relationship, we want to be able to look at what we've created together with a feeling of accomplishment.

“ ”

I know I am valued at the Carpenters union because of the trust my members and colleagues place in me, the respect given to me, and the heartfelt camaraderie between us. We each contribute our individual experiences and perspectives.

– Mynor Perez
Regional Manager for the
Specialty Trades in MA
Local 2168

“ ”

I am proud to work with the union because I know I have a support system made up of strong men and women behind me. We all share a sense of pride, when we see the completion of a job, due to our hard work and commitment.

– Kaycee McGovern
Apprentice Carpenter
Local 279



A DIVERSITY OF BACKGROUND AND TALENT

Together with our partners, we live and work in a world of rich diversity. You'll find this reflected in our people, in our wide range of backgrounds, identities and talents. We commit to attracting and cultivating a diverse workforce grounded in deep respect for one another.

This not only makes us stronger, it enriches what we accomplish for you. We prove that the best results are achieved when each of us is empowered to make our unique contribution.



“ ”

I appreciate being a part of a diverse team because the union embracing cultural diversity in a workplace is an important first step for the union to be competitive on an international scale.

– Decio Santos
Journey Level Carpenter
Local 327

“ ”

I know I am valued as a carpenter because of all the goals I have accomplished, the work I do every day, and the recognition I’ve received from my determination.

– Krystal Green
Journey Level Carpenter
Local 326
Member of NASRCC EBoard

“ ”

I appreciate being a part of a diverse team as we are all participating in being change agents and builders of economic stability for our members. Our collective input will continue to protect workers’ values and create paths to a living wage career.

– Jomo Akono
Council Representative
Local 276
Member of NASRCC EBoard

OUR PRINCIPLES

- We say what we mean
- We do what we say
- We address challenges openly and quickly
- We listen
- We learn from mistakes



BUILDING TRUST THROUGH TRANSPARENCY

You'll always know where we stand. And you can count on us to do as we say. That's because we begin and sustain all our relationships through honest, open and constructive dialogue. We follow our words with actions, creating bonds of trust with all our partners. It's why our partners can say that with the Carpenters, they can be confident that we're all working toward the same goal.



1,709
CONTRACTOR PARTNERS

“ ”

Sweeney's culture is built around transparency, teamwork and the ability to grow. I see the Carpenters as having the same goals; that's why we are proud to have them as our partners.

– Damian Bell
Director of Field Operations
Sweeney Drywall

PARTNERSHIP BUILT ON COLLABORATION

Our industry embodies the definition of collaboration – working with others to create something. That's why we see each job as an opportunity to build not just structures but common bonds. Everything we accomplish, we do through strong relationships – with other trades, GCs, owners, developers, and others. We understand that anything worth doing takes a team. So, before we start building anything on the ground, we commit to building a partnership with you.



**BUILDING A
STRONGER FUTURE
FOR ALL OF US**

AS CARPENTERS, WE BUILD.

But more than just structures, we're crafting our shared future as professionals, as brothers and sisters, and as leaders in our field. While some wait for the future to come to them, the North Atlantic States Regional Council of Carpenters is taking steps now to proactively shape where we go next. And, just as a building begins with a blueprint, our future begins with a shared vision.



1

LOOKING FURTHER AHEAD

by asking not only what's important now but what will be necessary in the coming decade and beyond – painting a picture of the future that captures both heads and hearts. We are an organization focused on tangible outcomes, but also driven by hope and creating opportunities.

2

TRANSFORMING OUR CULTURE

to focus on collaboration and teamwork, within the Council, among our members, with contractors and developers, and within the communities where we live and work.

3

GROWING SUSTAINABLY

as an organization, both by cultivating the new leadership needed for the Council, and by equipping our members with the skills they'll need to thrive in their jobs.





SUCCESSION PLANNING FOR FUTURE SUCCESS

One of our priorities is to help you, and our own people, approach the future with confidence. So, we're laying the groundwork for long-term stability by identifying and nurturing our future leaders, today. The vision we've mapped out is one that will guide us over the long-term. We're cultivating the champions who will advance our priorities and yours for decades to come.



TRAINING IN THE SKILLS NEEDED NEXT

We have a well-earned reputation for developing a leading workforce ready to deliver all the capabilities you'll need next. Simply put, the more skilled we are, the better the results are for you.

5 Categories of Training:

- Pre-apprenticeship
- Apprenticeship
- Skills Enhancement
- Specialty Training
- Leadership and Professional Development

25+

MILLION WORK
HOURS IN 2020

1,700

AVG WORK HOURS
FOR ACTIVE MEMBERS



BIGGER PRESENCE AND BIGGER IMPACT

In all the markets where we operate, we aim to build the strongest possible presence. In some areas that means continuing our long history as a leading force for the industry. In others, it means establishing and growing our role as the preferred source for the most talented and best trained workforce in the trade.



47k⁺

MEMBERS &
BENEFICIARIES
INSURED

21k⁺

PENSIONERS

STRENGTH AND STABILITY TO SERVE YOU BETTER

Our foundations run deep. We are backed by the United Brotherhood of Carpenters, a national organization more than 139 years old. Throughout our existence, we have been a tireless force fighting for the highest standards in wages, benefits, conditions and quality on every project. As a result of our success, we attract the serious career-minded people who will deliver the very best for you.

“ ”

I'm very proud to be part of the UBC. I attend union meetings on a regular basis and classes to continue my training. I try to encourage other members to attend meetings and training as well. I am always actively recruiting new members and tell everyone how great of a choice it was for me to join the Carpenters union.

– Bob Lynch
Journey Level Carpenter
Local 277

“ ”

I'm grateful to be a part of a community of people that I can call family. It's wonderful to be involved in a field that builds amazing architecture – changing Boston's skyline one skyscraper at a time.

– Jacquelyn McGurn
Journey Level Carpenter
Local 327

MAKING IT HAPPEN WITH MEMBER ENGAGEMENT

We encourage and support an active and engaged membership. The commitment of our members is represented in their work and through volunteer projects within their communities. We share a deep desire to get involved and a readiness to take on any challenge. All of this translates into our ability to deliver for you. Regardless of the need, the complexity of a project, or the range of resources needed, we're able to activate the full breadth of commitment and capability to achieve your goals.



LET'S BUILD TOGETHER

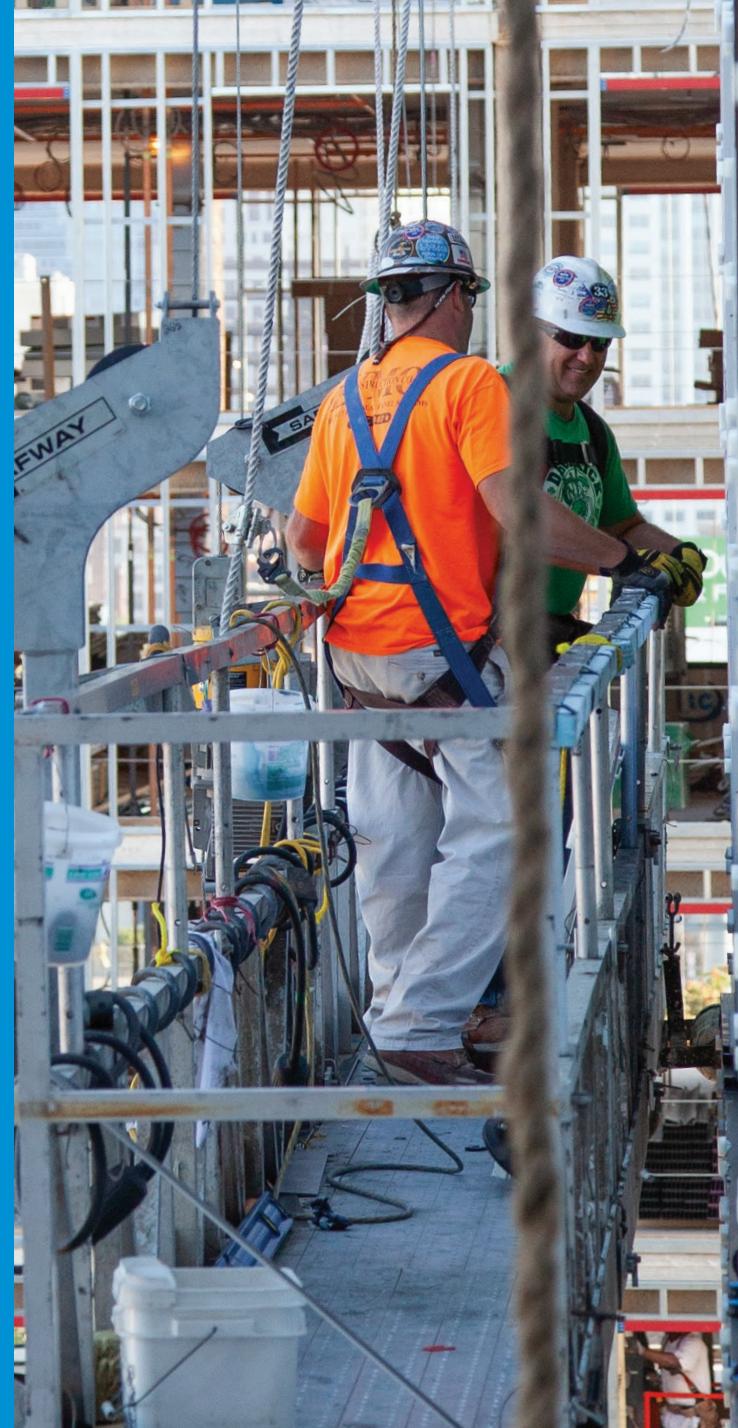
Everything worth building gets built together. At the heart of our vision and our nine key priorities is an unwavering commitment to the success of our partners. We believe that the future doesn't wait, but rewards those who begin crafting it now. We invite you to learn more about us and how we can help you construct what comes next.



SCAN TO LEARN MORE



North Atlantic States Regional COUNCIL of CARPENTERS





North Atlantic States Regional
COUNCIL of CARPENTERS

nasrcc.org

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